



Dear Potential Sponsor,

Spring Gala, which will take place on Saturday, May 1st, is yet another reason that we're proud to call Denton our home. This event celebrates our downtown community by featuring artists, musicians, local fare, wine and beer samplings, and most importantly, our downtown merchants. We are asking for your financial support in continuing this Denton tradition. In return, you will receive a great way to showcase your company. This will be the fourth year that we have hosted the event, and we expect to have more than 250 guests in attendance. Below you will find a listing of the Spring Gala activities for which we are seeking sponsors.

Wine & Beer Sampling with Complimentary Wine Glass: \$750

- Have your company's logo etched or printed onto the wine glasses that are given to each guest.
- Have your company's name and logo listed on an A-frame sign at each wine and beer station.
- Have your company's logo placed in all of the Spring Gala print advertising on the Spring Gala Program.

Farmers' Market Bag: \$500 (2 Sponsorships available)

- Have your company's logo printed on the complimentary Farmers' Market bags that will be given to each guest. Farmers' Market bags will continue to be distributed throughout the Farmers' Market Season.
- Have your company's name placed in the Spring Gala Program.

Live Entertainment Featuring The Big Joe Maher Jazz Ensemble: \$250 (4 Sponsorships available)

- Have your company's name displayed on both an A-frame sign and on a banner on the bandstand that will read: *"This Year's Entertainment is Brought to You by **Your Company Name.**"*
- Have your company's name announced by the band every hour.
- Have your company's logo placed in all of the Spring Gala print advertising on the Spring Gala Program.

Best Denton Experience: \$100 (5 Sponsorships available)

- The downtown businesses participating in this year's Spring Gala will be competing to offer guests the "Best Denton Experience." Have your company's name displayed on an A-frame sign at each participating business that reads: *"Prizes for the Best Denton Experience are Brought to You by **Your Company Name.**"*
- Have your company's name placed in the Spring Gala Program.

Eats of the Evening: \$50 (10 Sponsorships available)

- Have your company's name listed on an A-frame sign at each location where there is food that reads: *"This Year's Local Fare is Brought to You by **Your Company Name.**"*
- Have your company name placed in the Spring Gala Program.

If you are interested in sponsoring any of this year's Spring Gala activities, please fill out the Application Form on the reverse side of this page. Sign up now to ensure your preference, as sponsorships will be awarded on a first come, first serve basis. Please contact Ann Jacobs at 410-479-4315 for further information. We thank you for your support, and look forward to the best Spring Gala yet!

Best Wishes,

Downtown Denton Main Street





Company Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email Address: _____

I would like to assist in Spring Gala by sponsoring the following event:

- Wine & Beer Sampling: \$750
- Farmers' Market Bag: \$500
- Live Entertainment: \$250
- Best Denton Experience: \$100
- Eats of the Evening: \$50

Please make checks payable to: Downtown Denton Main Street

Applications and checks should be mailed to:
Downtown Denton Main Street
406 Market Street
Denton, MD 21629

Please email your company logo to: info@tourcaroline.com